# New Mexico Arts and Cultural District Start-Up Development Flow Chart

## NM Legislature 2007 Adopts Arts and Cultural Districts (ACD)

- Authorizing Body New Mexico Arts Commission
- State Coordinator New Mexico MainStreet Director

## New Mexico Arts and Cultural District Council

- Sets eligibility criteria for application
- Reviews and ranks applications
- Makes recommendations to Arts Commission for "Authorization"
- Creates Resource Team
- Provides Start-Up oversight

## Municipality Adopts Master Plan

• Also adopts financing vehicle(s)

## Steering Committee Develops District Master Plan

- Identifies physical assets
- Prioritizes District projects based on assets and Cultural Plan (Where a Master Plan exists, amends that plan to include ACD)



• Municipality can simultaneously adopt District Boundary



**Fully Organized ACD** 

**Cultural Plan Presented to Community** 

### **Authorization - Start Up Process**



### **Community**

- Establishes Local Steering Committee
- Hires Coordinator



#### **Resource Team**

- Provides 2, 1/2 day intensive assessment of proposed District
- Suggestions and recommendations to local Steering Committee
- Proposes District Boundary



### Steering Committee Develops District Cultural Plan

- With Technical Assistance from State Council
- Asset Mapping
- Branding and Marketing
- Signature Event
- Engages artists, artisans, cultural entrepreneurs, cultural institutions & agencies
- Establishes goals, benchmarks performance measures
- Develops implementation plan



## NEW MEXICO ARTS AND CULTURAL DISTRICT STATE COUNCIL

#### **State Coordinator**

New Mexico MainStreet Director
MainStreet Professional Staff
Economic Development Department

#### **New Mexico Arts Division**

Professional Staff

## **New Mexico Historic Preservation Division**

Professional Staff **Department of Cultural Affairs** 

#### Scenic Byway Coordinator

**Tourism Department** 

#### **McCune Charitable Foundation**

**Museum Foundation of New Mexico** 

#### COMPOSITION OF LOCAL ARTS AND CULTURAL DISTRICT STEERING COMMITTEE (7-9 members)

#### **Mandatory**

**Local/Regional Arts Council** 

Local MainStreet Project or Community Economic Development Organization

**Municipality** 

#### **Recommended**

**Historic Preservation Organization** 

#### **Cultural Institutions**

Museums Historic Theatres Cultural Centers

Other Arts Organizations, Cultural Enterprises and Agencies

#### Benefits to Authorized Start Up Arts and Cultural District Communities

Professional Technical Assistance from participating State Council Agencies and Organizations - Resource Assessment Team
- District Cultural Plan Assistance (pending appropriation by state legislature) Master Plan Assistance (pending appropriation by the state legislature) - Access to State Branding and Logo

#### Additional Benefits to Districts with Adopted Arts and Cultural District Boundaries

Availability of Local Economic Development Act (LEDA) for funding District - Doubling of Historic Building State Tax Credits